



Affordable Customer Relationship Management

Now any size of business can benefit from a professional customer relationship management (CRM) system. The Libertus Cognatio includes the proven, free, and open source vtiger CRM, offering all the features a business needs at a minimal price.

Your customer relationships are your most valuable assets. Managing those relationships is a critical factor in any business and it's easy for information to be spread over different departments or in a variety of formats.

Keeping track, taking control and sharing vital information are essential to successful business management and now there is a low cost solution.

You can get all the features you need without wasteful expenditure on proprietary software or expensive hardware.

Libertus Cognatio offers:

- A professional customer relationship management system
- A total solution comprising hardware, software and training
- Huge savings over proprietary systems
- Energy-efficient Libertus server
- Low ongoing running costs
- Expert, consultant-led implementation and training
- Easy to use browser-based interface
- Full Contact, Opportunity and Lead Management
- Dashboards for control and analysis
- Secure access control

You can achieve:

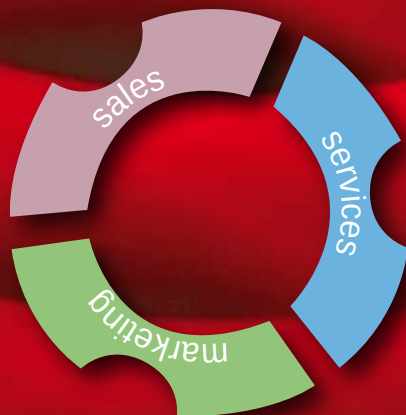
- Better management of your entire sales pipeline
- Improvement of direct and channel customer relationships
- Better customer targeting – both prospects and existing
- More efficient customer information handling/sales force automation
- Competitive advantage through better customer service



“ This is the first CRM solution that has actually been used by our Sales Reps. ”
Eugene Fry
www.vtiger.com/customer-testimonials.html

The Libertus Cognatio includes the vtiger CRM application which offers all the features of enterprise-class customer management systems but without the price tag.

It's **Free** and **Open Source**, meaning that you can adapt the software to suit your business, and as you expand you won't need to pay for extra licenses.



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Additional Services

The Libertus Cognatio is a **total** solution including:

Consulting: We work with you to analyse your requirements and your current infrastructure to ensure a smooth and trouble free implementation.

Hardware: The physical server to operate and deliver the CRM service.

Software: The Libertus comes pre-installed and configured with a combination of the Ubuntu Linux Operating System and vtiger CRM application.

Implementation: A member of our team will install and configure the Libertus in your location of choice.

Demonstration & training: You will be able to start using your new service immediately after the expert-led introductory training and demonstration. Additional training courses available on request.

The Open Learning Centre also offers a full range of additional services to help you get the best from your Libertus system.

Support options are available to provide assistance and trouble-shooting via email/ telephone/instant messaging, etc.

Remote system backup is an option we strongly recommend with nightly, automated backups offering total peace of mind.

Rapid hardware replacement. Should the worst happen, we will provide a replacement Libertus server pre-installed with your most recent backup.

Libertus Cognatio offers all the features a business needs at a minimal price.

Call us now on **0844 3576000**

Find out more at:

www.theopenlearningcentre.com/libertus

